

For Immediate Release



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To Banking or Business Editor:

New Bank & Credit Union Star-Ratings Now Available

September 10, 2010: BAUERFINANCIAL, Inc. Coral Gables, Florida, the nation's bank rating firm, has just released new Star-rating updates for all U.S. banks and federally insured credit unions based on June 30, 2010 financial data.

Some of the highlights include:

Over 59% of the nation's banks are recommended (i.e. rated 5-Stars or 4-Stars); that's up from 57.4% last quarter and 55.7% a year ago.

A full 65% of federally insured credit unions fall in to the recommended category. That is slightly up from 64.3% last quarter and 64.6% last year.

BFR's *Troubled and Problematic Bank Report* (which includes all banks rated 2-Stars or below) is currently at 989. That represents 12.6% of the industry as a whole, which is lower than the 13.7% last quarter but up from 11.5% a year ago.

Credit Unions rated 2-Stars and below represent 5.9% of the industry, a rise from just 4% a year earlier and 5.8% last quarter.

Where does yours fall? Find out for free by visiting www.bauerfinancial.com.

BAUERFINANCIAL has been providing the public with the knowledge they need to make informed decisions regarding their banking relationships since 1983. BAUERFINANCIAL has been the source that bankers and consumers have trusted when making important banking decisions. Let's face it, when it comes to money, all decisions are important.

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Members of the press may request a free spreadsheet of all the bank and/or credit union star ratings in their state, along with financial highlights, by emailing research@bauerfinancial.com.